



14 November 2018 NYSWYSA BOD Meeting Minutes

Present	Position	Name		Present	Position	Name
Y	President	Curt Regruit		Y	Twin Tiers Comm.	Rich Wagner
Y	1st VP	Hugh Goodridge			Registrar/Data Base Mgr.	
Y	2nd VP	Mike Purtell		N	Recreation Director	Tom Darpino
Y	Secretary	Chris Pacilio			-----	
Y	Treasurer	Lee Wilson		Y	Executive Director	Alex Brame
Y	Rochester Comm.	Roger Best		Y	Technical Director	Dean Foti
E	Binghamton Comm.	Kevin Arnold		Y	Asst Technical Director	Scott Craig
N	Buffalo Comm.	Dave Stephan			TOPSoccer Coordinator	Scott Craig
Y	Southern Tier Comm.	Jim Enser			SYRA	William Campbell
Y	Syracuse Comm.	Peter Lautensack		N	Guest	Chris Hershey

Executive Cmte

Quorum = 7

AGENDA ITEM	Responsibility	Status
ROLL CALL:	Pacilio	

REPORTS & BUSINESS DISCUSSIONS	Responsibility	Status
APPROVAL OF MEETING MINUTES:	Pacilio	
FINANCIAL REPORT: Lee Submitted his report. <ul style="list-style-type: none"> • 2% growth goal for Registration in 2019 • 2019 Budget Presented. 	Wilson	
PRESIDENT’S REPORT: Curt submitted his report 2018/2019 Operation and Strategic plan presented Focus on Growth: Direct Player Registration Process Initiatives. Straw poll agreed upon by the BOD to further research. Business Operations: ITC Policies committee: Dave Stephen, Mike Purtell and Hugh Goodrich create a develop policy to present to the BOD.	Regruit	
NYSW Grants Motion by Dave Stephen a club representative to must be attendance to the AGM to receive any grants for NYSW, Second Mike Purtell So Approved		
1 st VP REPORT: <ul style="list-style-type: none"> • State Cup 	Goodridge	
2 ND VP REPORT: <ul style="list-style-type: none"> • “Referees are people to” - teaching life skills proposed idea. 	Purtell	
EXECUTIVE DIRECTOR’S REPORT: Alex submitted his report. <ul style="list-style-type: none"> • Safe Sports. Designated reports • Request to have Alex finalize NYSW Thruway League Contract to assist with budget issues. Action Item 	Brame	
TECHNICAL DIRECTOR & ODP ADMINISTRATOR REPORT: <ul style="list-style-type: none"> • Dean submitted his report. 	Foti	
REC. DIRECTOR REPORT/Asst Technical Directors Report Scott submitted their reports	Tom/Scott	

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TOPSoccer: Scott submitted his report.	Scott	
DISTRICT COMMISSIONERS: <u>Binghamton:</u> No report. <u>Southern Tier:</u> Completed first season for the academy. New Leadership in the League <u>Syracuse:</u> Year end meeting next week. Fall league maintained its numbers. <u>Rochester:</u> RDYSL. New President. Attended press release for Rochester Lancers <u>Twin Tier:</u> Referee shortage. Fall League games cancelled because of wet fields. <u>Action Item:</u> Alex to bring up the referee assignment issue with Bill Campbell. <u>Buffalo:</u> No Report	DC	
OLD BUSINESS:		
Good of The Game Dean: Youth Soccer: Creating a Smarter Consumer Presentation Feedback: <ul style="list-style-type: none"> • Additional description of each resource • Link in our banner • Feet on the ground to market it • Send feedback to Dean by 12/1/18 <u>Action Item:</u> Parent Section- Demospher to tweak the design to draw them into it site <u>Action item:</u> Data points from our website traction and Email blast <u>Action Item:</u> Marketing plan around consumer education on soccer (Volunteer Consultant) <u>Action Item:</u> Chris lead a description of a marketing consultant Qualified Volunteered. Goal is to provide a marketing a plan to presented to us.		

The Board meeting was adjourned Motion by Jim and second by Roger meeting adjourned at 12:58pm.