



Report of the Executive Director

Alex Brame

Registrations

Our registration numbers for the 22/23 season increased to **48,812** players, this is up from 47,064 in 21/22, but still short of our pre-covid levels.

Buffalo **12,969** compared to 12,349 in 21/22 and 12,572 in 20/21.

Rochester **17,617** compared to 17,157 in 21/22 and 16,808 in 20/21.

Syracuse **7,196** compared to 7,548 in 21/22 and 6,450 in 20/21.

Southern Tier **4,916** compared to 4,055 in 21/22 and 4,867 in 20/21.

Binghamton **3,572** compared to 3,353 in 21/22 and 2,536 in 20/21.

Twin Tiers **2,542** compared to 2,602 in 21/22 and 1,862 in 20/21.

Employment Retention Credit (ERC)

We applied for and received an Employment Retention Credit for the impact of COVID between April 2020 and September 2021 and received a payment of \$197,563 in July 2023.

State Office

We continue to operate a virtual State office to reduce costs. At present there are no plans to reopen a physical office.

State Cup/NCS Regionals/NCS Nationals

109 teams entered our 2023 State Cup with our Final Four again being held at SUNY Cortland.

19 teams represented NYSWYSA at NCS Regionals.

1 team represented NYSWYSA at USYS National Championships in Orlando.

Champions Conference

A successful third season of the Conference was held with 59 teams competing across the State in Girls and Boys 11U-19U age groups.

Women's Coach Mentor Program

We continue to move forwards with our Women's Coach Mentor Program, to direct the drive to recruiting and mentoring more Women coaches. We acknowledge the support in this area from both USYS and US Soccer, through grants, to support this initiative.



Report of the Executive Director

Alex Brame

Registration Software

After many years we took the decision to conclude our relationship with Demosphere for the provision of Registration software and move to Got Sport from the 23/24 season. Got Sport being the platform of choice for over 30 State Associations and the chosen platform of USYS.

Risk Management

22/23 was the final year we would run our Risk Management through a separate platform utilizing Sports Engine and NCSI. With the implementation of Got Sport we can now offer a fully integrated Registration/Risk Management platform moving into 23/24 and beyond.

We Got Soccer/Nike

We continue our relationship with Nike through We Got Soccer, giving us a fully automated online order portal for ODP/Academy/Top Soccer uniform ordering and allows us to sell NYSWYSA spirit wear as well as providing a link directly to WGS for purchasing cleats etc. This last season we again utilized a single ODP training uniform doubling up as the game uniform, so only one uniform needed to be purchased for the entire program, this will continue for 23/24.

Insurance – Player medical & liability

Players Health for continues to be our insurer of choice for excess medical, general liability, excess liability D&O and Cyber insurance. Unfortunately, as we do every year, we again had to speak to parents of children who were injured and hadn't been registered with us and therefore were not insured. **It is imperative that before any child or coach takes the field for your club, be it training or games, that they are registered with NYSWYSA and therefore insured for both injury and liability.**

Great Lakes Conference, EDP Conferences and USYS National League

Many clubs continue to take advantage of the new integrated regional conference structure run by US Youth Soccer. The structure allows our top club teams to play either to the East as part of the EDP conference structure or to the West as part of the Great Lakes Conference Structure. As part of the further development for 22/23 those teams who had successfully competed in the Regional League structure were invited to compete within the USYS National League and the new E64 League.



Report of the Executive Director

Alex Brame

'Let's Play' After school program.

Our Intro to youth soccer days focusing on the younger ages and those not already playing, developed into a after school program that we piloted in 3 Rochester city schools.

Member Grants

We received applications from 12 clubs for grants and gave back just over \$10,000, to continue the ten plus years that NYSWYSA has been able to reinvest in member clubs.

Weekly Newsletter

Throughout 22/23 we have continued to consolidate most of our member communication into a weekly newsletter sent out every Thursday to all members.

Sponsorship

We again recognize and thank our major sponsors Dicks Sporting Goods, Demosphere, Players Health, Nike, We Got Soccer, Sports Engine and Cortland Regional Sports Council. And welcome our new partners Got Sport, Gipper, Hudl and US Soccer Foundation. Without the support of whom a lot of the above would not be possible.

The Future

- Website migration to NBC/Sports Engine
- 'Let's Play' to 10 schools.
- Acquisition of new referees
- Grassroots/Rec Festivals

And finally

After 24 years we bid farewell to Donna Mizerak, who has been running everything financial at NYSWYSA since before the millennium. On behalf of everyone connected with the Association we wish Donna a great retirement.

We also said goodbye to our friend and colleague Bill Campbell SYRA, who after a short illness passed away and who is missed by all of us every day.

Respectfully submitted,

Alex Brame
Executive Director