



Report of the Executive Director

Alex Brame

Executive Director

Alex Brame was recruited to the vacant role of Executive Director. A native of the UK with over 15 years' experience in Youth Soccer and 20 years in Commercial Business running highly successful fast growing organizations. Alex also brings a wealth of coaching experience at Club, High School and College level to the Association.

Manager of Operations

Charley Marshall has been recruited to head up our Association operations. Since graduating from URI he has worked for the MLS on player programming, NY Cosmos on program development and in the last 14 months has been working with Brooklyn Italians on after school programming, NPSL operations and tournament directing.

Goodbyes

It is with a great many thanks that we say goodbye to Tim Mellander who will be retiring at the end of the year. Tim has been associated with the Association since 1993 and many of you will remember him as Registration Chairman of US Youth Soccer from 2007 – 2012. Tim has been the mainstay of Youth Soccer in the State for many years and has taken on such varied roles as District Commissioner, Registrar and Executive Director, all of which he has performed outstandingly. After months of trying to convince him to stay, we finally acknowledge he might need some time to himself and we wish him and Becky all the best for the future.

Membership

Membership has remained constant around the 60,000 mark.

Olympic Development Program

U13-U17: 465 players participating. 13 teams played in the ODP tournament, three of the six eligible advanced to the Region 1 Final Four, with one Region 1 Champion and one third place finish at the National ODP Final Four.

60 players attended ODP Region 1 Camp. 25 players selected to Region 1 player pools
U12: 110 players participating over four districts with season ending "Play Day" at one location.

New York West Academy

175 players over 5 district training sites.



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State Cup

U12 – U19 - 154 teams entered (91 boys and 63 girls) Over 2,500 participants.

92 play down games to reduce each age group to our final 4 played in round robin format over a weekend at SUNY Cortland University.

This year produced on the Boys side: State Cup Champion from 8 different clubs and 4 different State Cup Champion clubs on the Girls side.

From this NYSW advanced 19 teams to Region 1 finals.

Region 1 Finals

NYSW – 1 Champion (G16U), 3 Semi-Finalists (B14U, G17U, G18U). Overall record 28-21-13 (W-L-T)

G16U GBFC was the first NYSW team to advance to consecutive National Finals.

Thruway League

NYSW continues to administer and run the premier youth competition in the State, in which all our top club teams (outside of the DA) compete. This year again the League continued to grow with well over 200 teams playing in 11U to 19U age groups. The league geographically stretches across the whole NYSW footprint and is a qualifying league for our State Cup.

Recreation Jamborees

3 All day Recreational Jamborees run at Silver Knights (MASL), Syracuse FC (NPSL) and Rochester Rhinos FC (USL).

Coaching Education

5 - E Licenses conducted = 111 coaches

2 – D Licenses conducted = 45 coaches

Recreation 101's = 31 programs run

Recreation 102's = 18 programs run

12 Youth Development Days.

TopSoccer

14 TopSoccer programs run both indoor and outside, covering all major population centers and rural areas. Catering for in excess of 575 kids and over 650 helpers.

4 Buddy courses run.

5 TopSoccer certifications.



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Grants

NYSW continued to reinvest back into membership with \$30,000 awarded in grants to 17 different clubs during 2017. Grants were used for goals and nets, training supplies, balls and playing apparel. This is the 7th straight year NYSW has reinvested to member clubs via grant programming.

Sponsorship

We again recognize and thank our major sponsors NY's 529, Admiral, Demosphere, Bownet, Sports Logic and Dicks Sporting Goods. Without the support of whom a lot of the above would not be possible.

The Future

- Thruway Premier League
- Extension and formalization of the Jamborees for U8-U10 monthly play.
- State administered indoor soccer programming at regional sites within our footprint
- Continuation of our Urban and Rural Growth initiative through after school programming.
- Doubling of our grant program to support US Soccer's PDI's specifically around adjustable youth goals.

Respectfully submitted,

Alex Brame
Executive Director